

Salesmanship Merit Badge

Sales principles practiced through an actual sales experience, like a troop fundraiser.

GOOD FIT IF YOU LIKE

Leadership

Official Requirements

We keep this page focused on tips and what to expect, not a copy of the requirement text — requirements get revised periodically, and scouts are generally held to whichever version was current when they started the badge (the same reason Scoutbook lets you filter by pamphlet version). For the exact, current wording, check your Scoutbook record for this badge or the official page below.

[Salesmanship on scouting.org](#) 📄

Finding a Counselor

Ask your Scoutmaster for the council's merit badge counselor list. For popular badges, a parent in your troop may already be registered as a counselor. If your troop doesn't have one, your council's advancement chair can help connect you.